

## Online Escort Rates Data Report

Data from our Study of Posted Rates, 2014 to 2017

In 2013/2014 we searched The Erotic Review, EROS, Slixa, Open Adult Directory, a few minor other directories, and Google for independent escorts in 11 metropolitan areas: New York City, Los Angeles, Las Vegas, Washington D.C., Miami, Chicago, Dallas, Boston, Atlanta, Philadelphia, and Houston. We created a database of thousands of escorts using publicly available info from their own websites and recorded basic information about them, including advertised rates. In 2017 we revisited the sites that had posted rates in 2014 to see whether those rates had changed. Here are some of our key findings:

- 64% of the escort websites active in 2014 were still active in 2017.
- Across all 11 cities combined, the average hourly rate in 2014 was \$420; in 2017, it had increased to \$434.

- Average hourly rate in 2014 / 2017:

New York City - \$517 / \$540  
 Los Angeles - \$478 / \$487  
 Miami - \$438 / \$475  
 Washington D.C. - \$406 / \$462  
 Las Vegas - \$451 / \$458  
 Chicago - \$416 / \$419  
 Boston - \$392 / \$396  
 Philadelphia - \$358 / \$375  
 Atlanta - \$351 / \$373  
 Dallas - \$343 / \$340  
 Houston - \$330 / \$318

- Advertising in multiple cities was associated with higher average hourly rates. In 2017, the average hourly rate for an escort with:

an ad in 1 of our 11 metro areas - \$412  
 ads in 2 of our 11 metro areas - \$500  
 ads in 3 of our 11 metro areas - \$604

- Advertising as available for travel was associated with higher than average hourly rates. In 2014 / 2017, the average hourly rate for an escort who advertises as available for domestic (U.S.) travel - \$461 / \$481 and international travel - \$633 / \$693

- In 2017, escorts in the 26-30 age range had the highest average hourly rates (\$469), followed by 31-35 (\$440), 21-25 (\$423), and no age indicated (\$419).

## About the Project

### Exploring the Business Strategies of Independent, Online Escorts

We are a research team from UNLV studying the business aspects of erotic entrepreneurship. We have analyzed data available online via websites, conducted an online survey of independent escorts about your business strategies & practices, and we've reached out to you to invite you to interview with us about how you run your business. You've amazed us with your support and we've learned from your input! Now, we would like to share some of our initial findings



We Welcome Your Feedback

**We invite you to provide input, feedback, and follow-up questions. Talk to us, we're listening!**

What questions do you have about this data? What future data or information would be useful to you? What future research would you like to see us do? Give us feedback & let us know your thoughts: [https://unlv.co1.qualtrics.com/jfe/form/SV\\_37qk0DI5Qd5Gmi1](https://unlv.co1.qualtrics.com/jfe/form/SV_37qk0DI5Qd5Gmi1)

### Volunteer for a Confidential Phone Interview

We are still conducting interviews! If you are over 18 years old, have your own website, and are an independent internet-based escort, courtesan, or companion, we'd love to speak with you (anonymously or confidentially, of course)! Sign up with us on our website: <https://eeproject.appointy.com/>

- Those with a profile on The Erotic Review had slightly lower average hourly rates than those not listed on TER, in 2014 (\$414 on TER, \$446 not listed) & 2017 (\$428 on TER, \$461 not listed).

- Advertising on multiple sites was associated with higher average hourly rates. In 2017, the average hourly rate:

1 site - \$399  
 2 sites - \$424  
 3 sites - \$479  
 4 sites - \$441  
 5 or more sites - \$508

Interested in our findings? You can see more by visiting us @ <https://www.eroticentrepreneurs.com/>